

More is possible.



Digital Relevance Building Program

A Flagship Initiative by Project AVANA

 **Helping students move from passive technology use to purposeful digital independence**

An interactive workshop series designed to help students discover how modern digital tools can support learning, creativity, communication, and real-world problem solving.

Through guided discussions, demonstrations, and practical activities, the program introduces students to meaningful uses of technology while building curiosity, confidence, and self-reliance.



Project Avana

More is possible.

A student-led initiative helping young learners use technology meaningfully through practical, activity based learning.

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CURRICULUM FRAMEWORK

AVANA Digital Relevance Building Program

Empowering Students to Master Purposeful Technology Use

The AVANA Digital Relevance Building Program is a foundational workshop series designed to help students transition from passive technology consumption to **purposeful, practical, and self-reliant** digital engagement.



Beyond Isolated Apps

We move away from treating technology as a separate subject, instead integrating it into everyday learning and problem-solving.



Core Focus: Relevance

The emphasis is on **digital relevance**—helping students recognize where technology fits into their real-world goals and lives.



Versatile & Adaptable

Designed to be interactive, accessible, and highly adaptable to diverse classroom environments and student needs.

What Students Gain

Our curriculum focuses on key pillars of self-reliance:

1

Enhanced Communication

Mastering digital platforms for clearer, more effective collaboration.

2

Creative Empowerment

Using digital tools to produce original content and innovative solutions.

3

Logical Organization

Streamlining personal workflows for better focus and project management.

Program Overview

The AVANA Digital Relevance Building Program is highly adaptable to your school's needs, offering a flexible structure that scales based on depth of engagement.

Baseline	Extended	Duration	Mode
5 sessions	6–8 sessions	45–60 mins/session	In-school workshops

Program Expansion

Increasing session count unlocks deeper learning paths:

- Deeper thematic exploration
- Extended interactive demonstrations
- Dedicated student reflection time
- Hands-on creative opportunities

Facilitator-Led Approach

Workshops prioritize engagement through active participation rather than passive lecture:

- Live tech demonstrations
- Guided collaborative discussions
- Activity-based learning cycles

- ☐ **Accessibility First:** The program requires no individual student devices. All content is delivered through facilitator-led demonstrations and shared classroom interactions, ensuring equality of access for every student.



Program Objectives & Structure

Our Core Objectives

The program is designed to transform the student experience, fostering a shift from passive consumption to purposeful creation. We aim to help students:



Purposeful Technology

Understand tools beyond mere entertainment for meaningful learning.



Digital Competence

Become aware of how digital resources support daily life.



Confidence & Growth

Build self-assurance in exploring modern, powerful tools.



Holistic Skills

Strengthen communication, creativity, and problem-solving.



Self-Directed Use

Transition toward intentional, purposeful technology habits.

Curriculum Phases

The curriculum follows three progressive phases. In a 5-session format, the time is distributed as follows:



 **Flexibility:** For schools opting for 6–8 sessions, Phase II is expanded to allow for deeper topic exploration and increased student engagement.

The Shift

Theme: From Passive Use to Possibility

This opening phase focuses on cultivating a proactive mindset before introducing specific technical skills. We help students rethink their relationship with technology, shifting from passive consumers to purposeful problem-solvers.

Baseline Format	Extended Format
1 session	1–2 sessions

Core Focus Areas

- Reflecting on everyday frustrations
- Reframing "failures" as missing skills
- Discovering unexpected utility in familiar tools
- Building curiosity before implementation

Indicative Activities

- Guided problem-solving discussions
- Phone usage pattern analysis
- Task optimization brainstorming
- Live digital tool demonstrations

Intended Outcomes

By the end of this phase, students will realize that:



Technology is currently being underutilized.



Problems can be solved efficiently with the right tools.



They are fully capable of mastering new digital approaches.

 **School Value:** This phase builds the foundational curiosity and openness required to ensure later sessions feel deeply relevant rather than purely instructional.

Phase II – The Skillset

Theme: Tech That Serves You

Program Logistics

Baseline (5-session format):

3 sessions

Extended format:

4–6 sessions (flexible)

This is the **core working phase** of the program. Students are introduced to practical areas where technology can actively support their studies, communication, creativity, and daily life.

- The goal is not to overload students with tools, but to demonstrate meaningful use cases they can understand and apply. These topics are modular and can be customized based on school needs.

Key Domains of Focus



Academic Support

Streamlining research, note-taking, and organization for improved study outcomes.



Communication

Leveraging digital platforms to enhance collaboration and interpersonal connection.



Creativity & Life

Utilizing tools for personal projects, creative expression, and managing daily tasks efficiently.

Phase II – Topic Modules

A modular curriculum designed to build practical digital literacy through hands-on application.



Communication & Clarity

Mastering digital tools to express ideas with precision.

Focus: Writing clarity, simplification, and confident drafting.



Visual Design & Presentation

Elevating academic output through professional visual communication.

Focus: Design tools, presentation quality, and visual thinking.



Smart Search & Navigation

Effective strategies for information discovery and digital judgment.

Focus: Intentional searching, translation, and platform navigation.



Creative Expression

Leveraging technology to bring personal and community stories to life.

Focus: Visual storytelling, AI narration, and creative confidence.



Life Skills

Practical decision-making tools for daily real-world challenges.

Focus: Time planning, budgeting, and online safety.



Digital Citizenship

Navigating the online world with responsibility and critical thinking.

Focus: Misinformation detection, privacy, and digital ethics.

Phase II Flexibility

Our curriculum is designed to adapt to your specific timeline, ensuring maximum impact regardless of session length.

5-Session Workshop

A high-impact, streamlined experience that combines core topics into a compact, focused format for immediate learning gains.

6–8 Session Program

An expanded format that allows for deeper engagement and a more comprehensive exploration of digital skills.

Expanded Program Benefits

Deeper coverage of key topics

More interactive activities

Additional live demonstrations

Greater student participation

Phase III – The Walk

Theme: From Learning to Application

Estimated Sessions Baseline: 1 session Extended: 1–2 sessions	Core Goal Focuses on student ownership by applying tools to a real-world task or personal problem.
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Indicative Final Outputs

Students create practical, personal work:

- Awareness posters
- Written responses
- Translated/simplified notes
- Planners or budgets
- Illustrated stories
- Problem-solving solutions

Showcasing & Reflection

The program concludes with visibility:

- Peer sharing sessions
- Mini presentations
- Gallery walk displays
- Facilitator feedback
- Final reflection discussion

 **Intended Outcome**

Students leave the program not only exposed to tools, but **confident in using technology** to create, solve, and act more independently.

Learning Approach

The AVANA program follows a **learn-by-doing** philosophy. Instead of passive lecture, we prioritize active engagement:

Interaction

Prioritizing active participation over passive listening.

Demonstration

Learning through seeing and doing rather than just explaining.

Application

Guiding students to experiment and reflect on real-world ideas.

Reinforcement & Takeaways

While not a formal graded course, we include light reinforcement methods to solidify learning:

- Short recap tasks & reflection prompts
- Peer sharing & output checks
- Final student creation activity

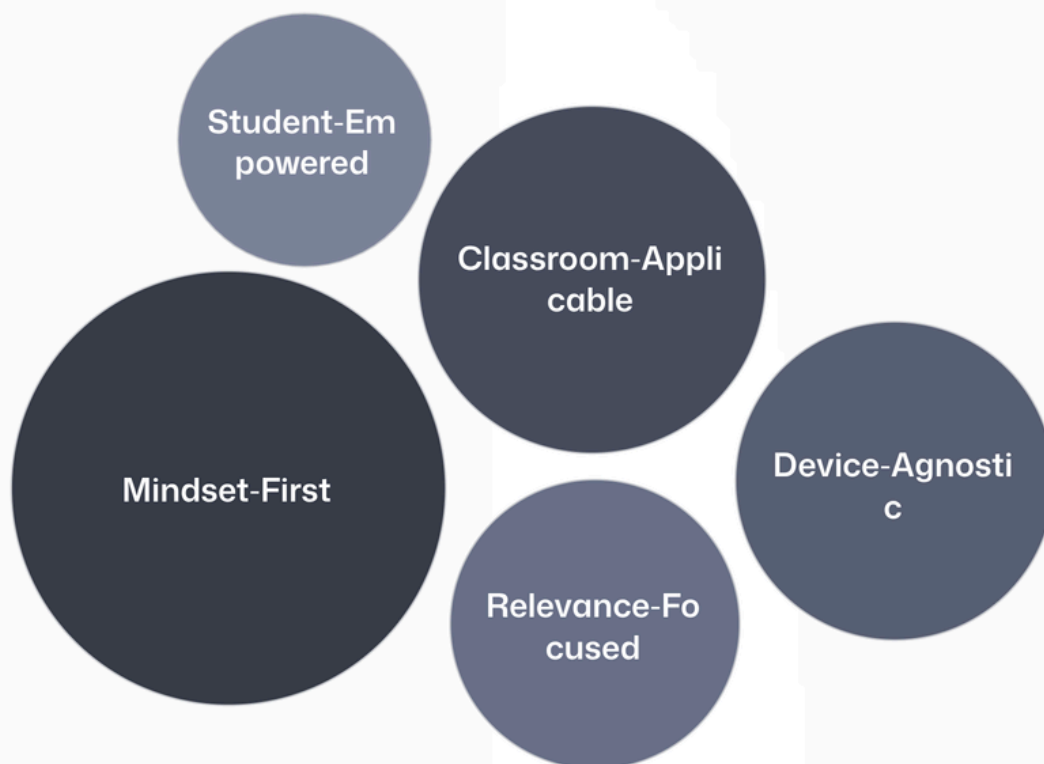
Ongoing Engagement

Schools can sustain the momentum through:

- Participation certificates
- Student showcases
- AVANA Starter Sheets (tools & tips)
- AVANA Club for continued exploration

What Makes AVANA Distinct?

Unlike typical digital literacy workshops that focus solely on tool familiarity, we prioritize practical relevance and mindset shifts.



- ☐ This approach ensures students leave not just informed, but **empowered** to use technology meaningfully in their daily lives.

About Project AVANA

Project AVANA is a student-led initiative focused on helping young learners develop the mindset and practical abilities required to navigate the modern digital world.

- Technology is often something students **consume** rather than something they **use intentionally**. AVANA bridges this gap, transforming passive users into purposeful creators.

Who Conducts the Sessions

Our workshops are led by trained student facilitators in a structured, activity-based format.



Student-Led

Facilitators create a conversational, approachable environment that encourages experimentation.



Mentored

Supported by teachers to ensure sessions align with educational goals and safety standards.

Workshop Structure

Sessions are held in-person at the school and are designed for accessibility, even in environments with limited device availability.



Live Demos

Guided
Reflection

Collaborativ
e Work

Real
Examples

Creative
Tasks

Our Mission

Bridging the Divide

We move beyond just hardware access to bridge the **skill** and **impact** divides, ensuring technology is genuinely useful.

Digital Independence

Nurturing students to become curious, capable, and confident in shaping their own learning journeys.

Let's Connect

Interested in hosting an AVANA workshop series or collaborating with us?

- **Email:** contact@projectavana.org
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- **Social:** @projectavana (Instagram & LinkedIn)